

The New Ewe News

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"A Nice Place To Visit"

Change Happens - It's a good thing!

Change can be a challenging event in our lives. Sometime it can be exhausting, however it can also be very exciting. Sometimes change can cause trials but then again it can bring about triumph. As some of you know, The New Ewe is about to undergo a big change...again. Sure, the undertaking promises to be challenging, exhausting, exciting and guarantees triumph! The New Ewe will be undergoing construction...SOON! The plan is to transform the area where the little, blue building presently stands into an addition to The New Ewe. We will be connecting the new addition by the use of arches creating wide, open areas for product. We will be doubling the square footage that we now have. Please come in and share the excitement with us.

Change happens...It's a good thing!

Blessings, Mary

Thanks So Much

You folks are just awesome. What else can I say. You have filled the donation basket three times already this year! I had to ask only once about making mittens for cold, little fingers intended for kids in Newaygo County ...it was done! Thank you from the depths of my heart. I appreciate each and every one of you. You are the greatest. Please continue to make mittens, hats, scarves, blankets, slippers and such. With the economy as it is there will be a great need for warm clothes and outerwear more this fall and winter than ever before. If you wish to help with this cause but do not have the materials, please give the store a call and we will dig deeper into our stash. May God bless each of you! (231) 652-5262

State of the Needle Arts Industry

Yes, the yarn industry is alive and kicking. Of 1.7 million needle crafters, 54% are knitters, 30% crochet, 12% do cross-stitch or embroider, and 4% are needle pointers with the rest being unique needle crafters. These folks expect to spend \$1.384 billion annually. WOW! 51% of the knitters tend to buy product at the independent specialty shops. The websites get about 25% of the knitters business. The poll also stated that each knitter would spend approximately \$819 on products to knit their beautiful heirlooms.

Mark Your Calendar

April 18- The New Ewe Birthday Party

April 23 - Trout Festival. All Fabric w/ fish 20% off plus many in store specials!

May 23 - 25 Newaygo Memorial Weekend with crafts at Brooks Park and great sidewalk sales. The New Ewe will be participating in this community event with in store specials, plus a sidewalk sale with up to 70% off.

It's Our Birthday...Again

Time marches by so quickly. It seems like yesterday that we had our 1 year birthday and already it is our 2nd. We will be celebrating on April 18 with birthday cake...and of course, the coffee pot is always on! Please stop by to wish us happy birthday and in return we will have several in store specials as our gift to you!



Remember...Friday, April 25

There Is Still Time...

It is not too late to sign up for classes being held in the month of April. All classes will be **FREE** at The New Ewe for the entire month of April. What a great way to celebrate spring. We have openings in the following classes:

Quilting 101	Apr, 3, 17, 24	6:30 pm
Basic Crochet	Apr 9, 16	10:30 am
Knitting 101	Mar 31, Apr 1	10:00 am
Simple Sweater	Apr 21, 28	1:00 pm
Intarsia Workshop	Apr 26	10:00 am
Felted Bag Class	Apr 12, 26	10:30 am

Have You Checked Out "The Block of the Month"?

For the 2008-2009 Block of the Month, we have chosen another Marti Michell project. The feedback from last year was extremely positive. We are sure you will love this quilt as well. We have decided to design each square using Maywood's Fuschia II. By doing this, we will have much more leeway laying out the pattern. This year the block is going to cost \$12.00 per month, including the fabric and instruction. Vicki will be in house on the 15th of every month provided the 15th does not fall on Sunday :) If you complete each square you will receive the 13th square **free**. The fabric has been promised to be available through 2009 for finishing purposes. So, the next time you are in the neighborhood, please stop by to see this beautiful piece of art. **Note: Please think about finishing your 2007 quilt. We still have finishing kits and backings. They are going fast!**

It's Not Just Grandma's Yarn Anymore

Just this week, Mr. John our favorite UPS guy dropped off two huge boxes from one of our suppliers, crammed full of beautiful yarns. When we hear John's footsteps, we generally stop what we are doing and rush to open the boxes. It's just like Christmas...until the bill comes (that's just like Christmas, too!). Oh well, yarn has come a long, long way over the last 100 years! When Jan, Jane, and I were in California at the TNNA market, we found a company that showed yarn with a wonderful hand and yet at a great price point. Come check out:

- On Your Toes Sock Yarn 100g., 390 yds., 75% Super wash Wool with Aloe Vera, 25% Nylon by Kertzer.
Self Striping @ \$13.25
Plain @ \$11.00
- On Your Toes Sock Yarn 100 g, 328 yds., 75% Bamboo, 25% Nylon.
Super wash. \$13.25
- Angel DK, 185 yds., 45% Acrylic, 55% Nylon. 6 sts to 1" @ \$5.50
- Northern Sport, 100% Acrylic, 170 yds. 6 sts to 1", Only \$3.50
- Marble, 100% Acrylic with 240 yds.
A very nice yarn at a nice price. \$5.50

What's more, we have beautiful cottons and cotton blends for you to get started on your summer projects. Porto Cervo is a stunning 100% cotton in beautiful spring colors, Cascade released a new Peruvian cotton yarn called Luna that can be knit up on size 7 needles. We also will continue to carry a favorite Plymouth Yarn, Fantasy Naturale (makes great wash cloths for gifts in just a couple of hours.)

Please, come in and check it out. We have yarn with all price points. There should be a yarn for everyone's taste. Just close your eyes for a minute and imagine the clicking of grandmas needles with the beautiful yarns of today!



Story submitted by: Marilyn Vogt, Customer & Friend

Walking up to the store's fabric counter, an attractive young woman said, "I want to buy this material for a new quilt. How much does it cost?" "Only one kiss per yard," replied the smirking male clerk. Not to be taken back by the comment, the woman said, "That's fine. I'll take ten yards." With expectation and anticipation written all over his face, the clerk hurriedly measured out and wrapped the fabric, then held it out teasingly, leaning forward to receive the special payment. The woman snapped up the package and pointed to an old man standing beside her. "Grandpa will pay the bill," she smiled.

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Spring....Planting Time

If you plant honesty, You will reap trust.
If you plant goodness, You will reap friends.
If you plant selfishness, You will reap loneliness.
If you plant pride, You will reap destruction.
If you plant humility, You will reap greatness.
If you plant perseverance, You will reap victory.
If you plant consideration, You will reap harmony.
If you plant hard work, You will reap success.
If you plant forgiveness, You will reap reconciliation.
If you plant openness, You will reap intimacy.
If you plant patience, You will reap improvements.
If you plant faith, You will reap miracles.

BUT, if you plant dishonesty, You will reap distrust.
If you plant envy, You will reap trouble.
If you plant laziness, You will reap stagnation.
If you plant bitterness, You will reap isolation.
If you plant greed, You will reap loss.
If you plant gossip, You will reap enemies.
If you plant worries, You will reap wrinkles.
If you plant sin, You will reap guilt.

**So be careful what you plant now,
it will determine what you will reap tomorrow.**

***Visit Us:* M, T, F, S 10-5 Closed Sunday
W, Th 10-9**